

# Today's Army

Reporting on the programs & services you support



From Major Cain

## Groundhog Day

As you know, February 2 is Groundhog Day. Each year that pudgy prognosticator, Punxsutawney Phil, comes out at Gobbler's Knob and looks for his shadow.



Major Paul Cain

Legend says if he sees his shadow, there will be six more weeks of winter.

No shadow means an early end to winter. His website, [www.groundhog.org](http://www.groundhog.org), boasts, "He is never wrong!"

If life were only that easy – to know if and when hard times were coming and how long they would last. The Salvation Army works every day with families, adults and children who wish they could see the end of their tough times.

Thanks to your generous contributions, we are working to bring an *early* end to homelessness, hunger, loneliness, unemployment, and hopelessness. Everyday can be a day filled with promise and hope for everyone! 🇺🇸

## Christmas Update

# Another Year Spreading "Cheer"

It is difficult for most of us to imagine lacking the resources to buy Christmas toys for our children, or to afford all the fixings for a Christmas feast. Yet for many central Ohio families, Christmas toys and Christmas dinner are luxuries reserved for those more fortunate. But, thanks to The Salvation Army's Christmas Cheer program, every year thousands of needy families enjoy a holiday that otherwise would not be possible.

ous year. Through the Adopt-A-Family program, 154 families were assisted.



Connor Welch (8) helps at Christmas Cheer.

**"This is going to be a very Merry Christmas for us!"**

Pat and Yolanda have been coming to Cheer for four years now. "The toys are nice and I really appreciate all The Salvation Army does for families," said Pat. Yolanda was beaming when she testified, "I like Christmas Cheer because it helps out with my two younger kids. This is going to be a very Merry Christmas for us!"

Amy, a Cheer volunteer, expressed, "Seeing the parents' joy as they choose new toys and are given a basket overflowing with food is an experience I'll never forget."

In 2005, The Salvation Army was able to serve more families than any previ-

Almost 23,000 new toys were collected in the Angel Tree and Cheer programs, and almost 6,000 families received help through the Cheer program.



Major Alma Cain relishes the generosity of Angel Tree sponsors.

**From all of us at The Salvation Army, we want to thank the 1,000+ volunteers and all of the generous people in this community who continue to help us help OTHERS. 🇺🇸**

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## Christmas Thank You

Thanks to all of our partners and sponsors for making Christmas 2005 a great success! Due to your generous support, we served a record number of needy families in Columbus and collected over \$525,000 through our Red Kettle Campaign. By sharing, you have demonstrated true caring. For this we say, "Thank you!"

### Our Christmas Sponsors:

Huntington Investment Co., The Kroger Company and Roxane Laboratories.

**Our Christmas Partners:** Columbus Firefighters, Meijer, Mid-Ohio Food Bank, PODS (Portable on Demand Storage) and Wendy's International.

**Our Media Supporters:** NBC4, WBNS-10TV, WCOL and WNCI.

### Our Red Kettle Partners:

Andersons, Big Lots, Easton Towne Center, Huffman's Market, Kmart, Media Play, Schottensteins and Wal-Mart.

**Thanksgiving Sponsor:** BRAVO! Development Inc. for donating Thanksgiving dinner. 🍷

## Farewell & Welcome

On January 22, we bid farewell to Majors Chet and Joy Emmons who were transferred to the Portsmouth Citadel in New Hampshire. Thank you both for your leadership and service during your tenure here in Columbus. Your presence will be missed.

Please welcome Captains Justin and Katherine Longcoy, who will be joining us in February. They are being transferred to the Citadel Center for Worship and Service after spending three years on St. Helena Island, South Africa. Contact them at 614-221-8890. 🍷

## Career Enhancement Center

### Linking Job-Seekers with Job Opportunities

Not content to simply provide its customers with a proverbial fish, the Career Enhancement Center (CEC) is actually teaching them how to fish. The CEC opened its doors in



Alberta instructing CEC customers.

September 1997. Originally the program targeted African-American males ages 16 and older, and Franklin County women on public assistance living within the Linden and East Main geographic areas. The CEC has since shifted its focus to provide career development and skill enhancement services to include any unemployed or underemployed African American males, and other at-risk minorities and female householders living at or below 200% of the poverty level. "It means the world to me to be able to touch the lives of our customers and to help them find gainful employment," says Alberta Byrd-Douglas, Career Developer.

The CEC is part of the East Side Employment Collaborative and the Columbus Workforce Alliance. Through their unified efforts, member agencies are effectively linking job-seekers with viable job opportunities and enabling them to manage their career development.

According to Sheila Young, LSW, Director of Employment Services, CEC customers meet with CEC staff for a

needs assessment and to develop a career plan. They are enrolled in a 4 to 6 week training session to learn job and interpersonal skills, and are provided with job search resources. A resource library enables customers to perform self-directed job searches. Customers are also provided with job leads and access to area employers through Job Club. This *recipe for success* helps build a client's competency, produces a sense of confidence, and enhances their employability.

In 2004-2005, the CEC had a success rate of 88%, with 141 customers landing jobs. Of the 208 customers served, 178 were African-American, 20 were white, 98 were male and 110 were female. The program provided 9372 units (hours) of service, which doubles the previous year's total. There are plans



Luci Erife, EMO Program Mgr & Alberta Byrd-Douglas.

to add a skills building component to the curriculum that will further assist program participants in achieving their goal of economic sufficiency. 🍷

### Save the Date

#### 21st Annual "God and Country" Concert

Featuring Broadway trumpeter Chris Jaudes & the Brass Band of Columbus  
Saturday, April 22 🍷 7:30 pm  
Capitol Theater at the Verne Riffe Center

**Planned Giving**

# Making a Gift with Strings Attached?

**Do Your Homework First**



Erika L. Haupt, Esq.  
Roetzel & Andress,  
LPA

Often, donors wish to designate a charitable contribution for a specific purpose or restrict the use of a donation. To ensure your wishes are fulfilled without endangering the deductibility of your charitable contribution

restriction after a set time period. **Avoid perpetual gifts.**

- Restricted funds generally cannot be used to cover a charity's operating expenses. The greater a charity's restricted gifts, the fewer funds available to continue day-to-day operations. When making a restricted gift, **include a reserve for costs or consider a concurrent donation for general operating expenses.**

Consult your tax advisor before making

and without unduly burdening the charity, consider the following before making a restricted gift:

- The restriction must not prevent the charity from freely using the assets to further its charitable purposes. Use a gift agreement that recognizes **the restriction is consistent with the charity's exempt purposes.**
- Any restriction must be in place before the gift. For most charitable donations, **you cannot retain any right over a gift once the assets are transferred.**
- The gift must be made to or for the benefit of a charitable organization and not earmarked for a specific individual, no matter how deserving.
- Anticipate changes in circumstances. If a specific restriction becomes impossible, a gift agreement should specify alternatives or state that unused funds may be used by the charity for similar or general purposes.
- Consider allowing the charity to reevaluate the viability of a



a restricted gift to develop a plan that preserves your income tax deduction, achieves your current goals with flexibility for the future, and allows the charity to operate effectively. For

more information on charitable giving, visit [www.beyondthebells.org](http://www.beyondthebells.org). 🛎

### Include The Salvation Army in your Will

To include us in your estate plan and ensure your bequest is used to support those in need in Central Ohio, ask your attorney to include the following statement in your will:

"I give the sum of \$ \_\_\_\_\_ (% of my estate or property described) to be exclusively (100%) used by The Salvation Army, located at 340 East Fulton Street, Columbus, Ohio 43215, to underwrite programs in The Greater Columbus Area."



The Greater Columbus Area Salvation Army

**Staff**

**Major Paul Cain**  
Area Coordinator

**Major Alma Cain**  
Associate Area Coordinator

**Michelle Hannan**  
Social Services Coordinator

**Ken Van Brunt**  
Business Coordinator

**Erika Shemberg**  
Development Coordinator

**Jeanie Fisher**  
Development Director

**Oather Talley II**  
Community Relations Director

**Worship and Service Centers**

**Adult Rehabilitation Center**  
Majors Lawrence and Naomi Shaffer and Major Margaret Allen

**Citadel Center for Worship and Service**  
Captains Justin and Katherine Longcoy and Captain John Dove

**East Main Center for Worship and Service**  
Captains Yuri and Lisa Marie Harrington

**The Chapel at Worthington Woods Center for Worship and Service**  
Lieutenants Greg and Keren Tuck

**Linden Area Service Center**  
Jan Lucas

**West Mound Center for Worship and Service**  
Captains Scott and Patricia Harvey

**Staff Spotlight****A Welcome Addition**

Our new Community Relations Director, Oather Talley, has no doubt that his advent to The Salvation Army has been a journey purposed



Oather Talley

and designed by God. Prior to his arrival, he worked 13 years at Abbott (Ross) Laboratories in the following areas:

Biomedical Publications, Consumer Relations, and Pediatric Advertising & Marketing.

A native Ohioan, Oather earned his Bachelors Degree in Religion from Denison University (Granville, Ohio), and went on to study Hebrew, Judaism and Theatre at Tel Aviv University in Israel.

Through extensive volunteer service within various churches, and his involvement with local theatre groups, this *dreamer, thinker, writer, speaker* has done media relations, promotions and special-event planning. He is a seasoned actor who enjoys singing and making people laugh.

The Salvation Army warmly welcomes Oather. 🍷

**Advisory Board News****Welcome New Members**

We welcome our two newest Advisory Board members:

**John Grossman** is past President of the Columbus Education Association. A graduate of Bexley High School, John received his teaching certification from Capital University and went on to teach social studies at South High School.

John has been published in *CEA Voice*, *Columbus Educator* and *NEA Today*. He was a Board member of the American Cancer Society and former Trustee for COTA.

His travels have taken him around the world and throughout the United States. He is an active member of Christ Lutheran Church where he teaches Sunday school.

**Daniel Roe** is a Principal and Chief Investment Officer of Budros, Ruhlin & Roe, Inc.

He holds a BS degree from Miami University in Oxford, Ohio and was an Adjunct Professor at Franklin University in Columbus. He is also a Trustee of the Phi Delta Theta Walter B. Palmer Foundation.

Dan has been a guest speaker on retirement planning and investment issues, and featured or quoted in many national media forums including *The New York Times*, *US News & World Report*, *The Wall Street Journal* and WOSU-AM Radio. 🍷

**Save the Date****Bowl-a-Thon**

Saturday, May 20 🍷 12 - 4 pm  
Columbus Square Bowling Palace

**Volunteer Spotlight****A Belle in Our Heart**

Cathy Bell has been an active Salvation Army volunteer for seven years. What first attracted her to The Army was a desire to find a service organization that directly served the needs of others. "I also knew [The Army] had a good track record and reputation for *fiscal management*."

Her family serves monthly in The Salvation Army's Heart-to-Heart program. "It wasn't until I began to volunteer regularly that I felt I was making a difference," says Cathy.



Leah, Cathy & Lauren Bell

"It's not the serving of the meals as much as the conversation afterwards that makes this experience so great for us."

In addition to organizing mountains of coats donated for Coats for Columbus, Cathy and her two daughters also provided valuable assistance during our very busy Christmas Cheer program – registering families and managing the toy shop. "Christmas Cheer is a wonderful rush! Where else do you get to hand out toys and food and hear: 'Thank You' and 'God bless you' from thousands of families?" Cathy says the personal interactions are what "help put a face on the program." We thank Cathy for her valued service.

**THANKS** to all of our *wonderful* Volunteers. We could not do it without you! 🍷